Conference for all perspectives

22.-23.09.2023
Labin, Istria
Croatia
Position your brand and **win the hearts and minds** of the digital enthusiasts! Taking place in beautiful Labin on the eastern part of Istrian peninsula on the **22\(^{nd}\) and 23\(^{rd}\) of September** (Friday and Saturday) 2023.
Not a typical conference. But certainly the one where you bring your whole team. Connecting people from web, mobile, software development, design and project management. Featuring inspiring talks and workshops from the industry leaders. Uniting all master minds from digital product creation.
EXPECTED NUMBERS FOR 2023

+800 Developers, designers, project managers and business owners from the region.

+400 Square meters of exhibition space to position your brand.

+20 Inspiring speakers that will passionately present new perspectives in the digital world.

3 Separate tracks, Design, Development and Project management.
COMPANIES THAT HAVE VISITED DIGITAL LABIN

WHITSHARK, KIWI.COM, CINNAMON, cenosco, productive, codeanywhere, VALAMAR, superius, sysbee, devot, dream, tacta, da, infohip, infosit, mono, kreativa, Speck, TYPEQAST, AND MANY MORE...
COMPANIES THAT HAVE VISITED DIGITAL LABIN

Bornfight

PROTOTYP

FIVE
an Endava company

Locastic

∞ INFINUM

Human

span

404

iOLAP

CMG.

covideo

CINNAMON

barrage

easyAgile

better

NEURALAB

ISTRATECH

gauss development

ADDNODE GROUP

Sizzy
WE HAD SPEAKERS FROM BOTH
BIG CORPORATIONS AND SMALL
INDEPENDENT AGENCIES

Google
Booking.com
Anton & Irene
AWS Amplify

red collar
shopify

wild

SMASHING
MAGAZINE

KIWI.COM
Spatie
Raiffeisen Bank
Human
Bornfight

Build
In Amsterdam.
INSPIRING TALKS FROM
INDUSTRY LEADERS
WITH FUTURE TRENDS IN MIND

Berjesty Kozanoglu
Shopify

Pelle Martin
Spring/Summer

Irene Pereyra
Anton & Irene

Denis Lomov
Red Collar

Vladimir Končar
Kiwi.com
INSPIRING TALKS FROM INDUSTRY LEADERS WITH FUTURE TRENDS IN MIND

Merlin Rebrović
Google

Vitaly Friedman
Smashing magazine

Sanja Tubak
Infobip

Thomas Ragger
Wild.as

Kene Udeze
Booking.com
“Good food, nice people, great talks.’

Daan Klaver
Build in Amsterdam
"Experience is great, people are super nice and to be honest the overall organization level is pretty convincing."

Henry Daubrez  
Dogstudio
“Being in a room of 400 people all with similar backgrounds, similar interests, having people feel infused, fulfilled, excited about their work. Everybody benefits from that!”

Harry Roberts
csswizardry
"I see this conference as mix of very forward, technology thinking and creative minds."

Magdalena Magličić
FIVE
With your presence at the Digital Labin conference, your company will be exposed to **800+ individual attendees** - developers, digital designers, project managers, business developer managers, CEO, owners and founders who could be your future potential partners, clients, or maybe even employees.

Establish a presence and introduce your company to the Istriian region and Croatian market.

Position your brand image and increase awareness through a workshop, keynote talk, or simple brand visibility options.
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>20.000 €</td>
<td>15.000 €</td>
<td>10.000 €</td>
<td>5.000 €</td>
<td>1.500 €</td>
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<tr>
<td>Workshop + Conference day ticket (22.09. Friday and 23.09. Saturday)</td>
<td>9</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>-</td>
</tr>
<tr>
<td>Conference day ticket (23.09. Saturday)</td>
<td>9</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Total tickets in package</td>
<td>18</td>
<td>14</td>
<td>10</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Sponsored talk (25 min)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on the opening ceremony (by conference director)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Goodie bag placement</td>
<td>multiple</td>
<td>double</td>
<td>single</td>
<td>single</td>
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<tr>
<td>Promo branded stand + branded desk + LED TV (print included)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Sponsored newsletter single (product or service only)</td>
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<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Sponsored newsletter group (product or service only)</td>
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<td>1</td>
<td>1</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Posts on the Digital Labin social media (Facebook, Instagram and LinkedIn)</td>
<td>single</td>
<td>single</td>
<td>single</td>
<td>group</td>
<td>group</td>
</tr>
<tr>
<td>Logo on official conference website</td>
<td>XXL</td>
<td>XL</td>
<td>L</td>
<td>M</td>
<td>S</td>
</tr>
<tr>
<td>Logo projected between talks on the stage (all tracks)</td>
<td>XXL</td>
<td>XL</td>
<td>L</td>
<td>M</td>
<td>S</td>
</tr>
<tr>
<td>Logo on the branded wall in the conference lobby (Design track)</td>
<td>XXL</td>
<td>XL</td>
<td>L</td>
<td>M</td>
<td>S</td>
</tr>
<tr>
<td>Logo on the LCD monitor on friday workshops</td>
<td>XXL</td>
<td>XL</td>
<td>L</td>
<td>M</td>
<td>S</td>
</tr>
<tr>
<td>Logo on the media wall on the entrance</td>
<td>XXL</td>
<td>XL</td>
<td>L</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on the LCD monitor in the lunch and chill out zone</td>
<td>XXL</td>
<td>XL</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>VIP Speakers and sponsors dinner on Friday</td>
<td>X4</td>
<td>X3</td>
<td>X2</td>
<td>X1</td>
<td>-</td>
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</tbody>
</table>
"Digitalab.in — conference with a soul
Can you think of the most relaxed conference
where food is better than the speakers?"

Team from Prototyp

"This conference has succeeded in two years
something that conferences that existed for ten or
more years did not: it has created a story and a 'vibe'
that captivates you a moment you attend it."

netokracija.com

Contact:
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