

Uniting all digital perspectives

DIGITAL LABIN

Organised by  lloyds digital

20. - 21.09.2024

LABIN, ISTRIA, CROATIA

CROATIA

A Conference for All Things Tech: Where Developers, Digital Designers and Project Managers Shape the Future.



20. - 21.09.2024
LABIN, ISTRIA, CROATIA
CROATIA

2023
NUMBERS

+800

Developers, digital designers,
project managers and business
owners from the region.

+400

Square meters of
exhibition space with great
brands that inspire.

+30

Inspiring speakers that
presented new perspectives
in the digital world.

3

Separate tracks,
design, development
and project management

Not a typical conference. But certainly the one where you bring your whole team. Connecting people from web, mobile and software development, digital design and project management. Featuring inspiring talks and workshops from the industry leaders. Uniting all master minds from digital product creation.

A woman with dark hair, wearing a dark blazer over a light-colored top, stands on a stage. She is wearing a headset microphone and holding a small object in her hands. Behind her is a large screen displaying the text "Hello Labin!" in a white, serif font. To the right of the word "Hello" is a yellow hand icon with blue lines representing fingers. The background of the screen is dark blue with a pattern of small, glowing white and blue dots. To the left of the woman, there are several vertical blue panels with white line art designs.

Hello
Labin!

Sofia Papadopoulou
Independent Art & Creative Director

COMPANIES THAT
HAVE VISITED
DIGITAL LABIN

Bornfight®

PROTOTYP



FIVE
an Endava company

Locastic

MINDSMITHS

Human



 **span**

404

iOLAP

CMG.



NEURALAB




rencat

e Easy Agile

CRIONIS
CREATIVE SOLUTIONS

B **better**

COMPANIES THAT
HAVE VISITED
DIGITAL LABIN

 **aras**™

 **endava**

CINNAMON

 **cenosco**

 **productive**

 **codeanywhere**

 **VALAMAR**

superius®


 **sysbee**

Resonate

dream™

 **tacta**

**uda
BOT**

 **Supercharge Design**

infosit

 **mono**

 **kreativa**

Speck.

TYPEQAST

AND MANY MORE ...

WE HAD SPEAKERS FROM BOTH
BIG CORPORATIONS AND CREATIVE
INDEPENDENT AGENCIES

Google

*Spring
Summer*

▼ red collar

Build
in Amsterdam.

dogstudio

Booking.com

ANTON & IRENE

shopify

wild

SMASHING
MAGAZINE

AWS Amplify

Sofascore

infobip

INFINUM

DEPT.

KIWI · COM

SPATIE

Raiffeisen
BANK

ARSFUTURA

devōt

RECOGNIZED AND
SUPPORTED
BY LOCAL GOVERNMENT



CROATIAN
CHAMBER OF
ECONOMY

Labinci Rabac



Grad Labin

Istra



COMMUNITY
CONNECTED
NEVER STOP LEARNING

DIO

DAFED

Zagreb
php::meetup



IXDA
CROATIA

Designed.rs

CROATIAN
INDEPENDENT
SOFTWARE EXPORTERS

STEPRI

OS{

Z: CER
ZAGREBAČKI INOVACIJSKI CENTAR

HGK
1852
CROATIAN
CHAMBER OF
ECONOMY

IMPACT
HUB

INSPIRING TALKS FROM
INDUSTRY LEADERS
WITH FUTURE TRENDS IN MIND



Marko Lokas
Shape



Marten Kuipers
DEPT



Sofia Papadopoulou
Independent Artist



Dust Leblanc
Locomotive



Mr. Biscuit
Jio

INSPIRING TALKS FROM
INDUSTRY LEADERS
WITH FUTURE TRENDS IN MIND



INSPIRING TALKS FROM
INDUSTRY LEADERS
WITH FUTURE TRENDS IN MIND



Merlin Rebrović
Google



Vitaly Friedman
Smashing magazine



Sanja Tubak
Infobip



Thomas Ragger
Wild.as



Kene Udeze
Booking.com

14

e-comm brand experie

Build
in Am

"Good food, nice people, great talks."

Daan Klaver
Build in Amsterdam

EN
ITH
ON

"Digital Labin conference is very well organized"

Irene Pereyra
Anton & Irene




...a and, but people will never forge
...ow you made them feel."

ngelou

"Experience is great, people are super nice and to be honest
the overall organization level is pretty convincing."

Henry Daubrez
Dogstudio

A man with short brown hair and a beard, wearing a light-colored button-down shirt and a headset microphone, is speaking. He is positioned in the center-right of the frame. The background is a stage with purple and pink lighting and a large screen displaying abstract patterns.

"Being in a room of 400 people all with similar backgrounds, similar interests, having people feel infused, fulfilled, excited about their work. Everybody benefits from that!"

Harry Roberts
csswizardry

SPONSORSHIP PACKAGES		PLATINUM	GOLD	SILVER	BRONZE	SUPORTER
PRICE	VAT NOT INCLUDED	20.000€ 16.500 €	15.000€ 11.500 €	10.000€ 7.500 €	5.000€ 3.500 €	1.350 €
Workshop day ticket (Friday)		35% off	35% off	20% off	20% off	-
Conference day ticket (Saturday)		20	15	12	8	4
Total tickets in package		20	15	12	8	4
Sponsored talk (25 min)		YES	YES	YES	-	-
Logo on the opening ceremony (by conference director)		YES	YES	YES	YES	YES
Goodie bag placement		multiple	double	single	single	-
Promo branded stand + branded desk + LED TV (print included)		YES	YES	YES	-	-
Sponsored newsletter single (product or service only)		1	-	-	-	-
Sponsored newsletter group (product or service only)		-	1	1	-	-
Posts on the Digital Labin social media (Facebook, Instagram and LinkedIn)		single	single	single	group	group
Logo on official conference website		XXL	XL	L	M	S
Logo projected between talks on the stage (all tracks)		XXL	XL	L	M	S
Logo on the branded wall in the conference lobby (Design track)		XXL	XL	L	M	S
Logo on the LCD monitor on Friday workshops		XXL	XL	L	M	S
Logo on the media wall on the entrance		XXL	XL	L	-	-
Logo on the LCD monitor in the lunch and chill out zone		XXL	XL	-	-	-
VIP Speakers and sponsors dinner on Friday		X4	X3	X2	X1	-

"Digital Labin — conference with a soul.
Can you think of the most relaxed conference
where food is better than the speakers?"

Team from Prototyp

"This conference has succeeded in two years
something that conferences that existed for ten or
more years did not: it has created a story and a
'vibe' that captivates you a moment you attend it."

netokracija.com

Contact:

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Proudly organized by  **lloyds digital**

